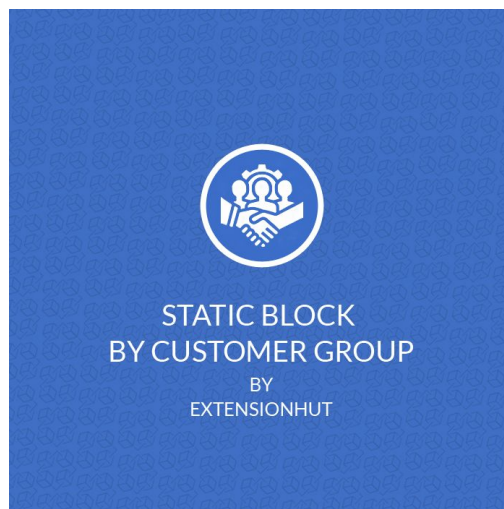


Static Block by Customer Group

It provides the ability to restrict or display specific static blocks to different customer groups.



Extension Specification Document

Magento 2

Extension URL:

<https://www.extensionhut.com/static-block-by-customer-group-for-magento-2.html>

Support URL:

<https://www.extensionhut.com/support>

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Overview

Static block by customer group extension allow you to restrict specific static blocks from the selective customers. These selective customers can be a set of different customer groups like not logged-in, general, retailers or wholesalers. Most of the online merchants are dealing with different set of customer groups and they require to display different content or blocks to their customers. This extension will be helpful for such merchants and help them to differentiate the content based on the customer groups. The configuration of the extension is also easy and allows to configure the customer groups in the static block itself.

Why Static Block by Customer Group?

- ❑ Different content for specific customer groups.
- ❑ Better control over the promotional content over the different audience.
- ❑ Flexibility to develop customer wise promotion strategy.
- ❑ 100% open source code.

Features

1. Ability to restrict the static blocks to specific customer groups.
2. Compatible with custom created customer groups.
3. Fully compatible with Magento's Full Page Cache and Varnish Cache.
4. Compatible with multiple stores and websites.
5. Compatible with static blocks which are included through widgets.

Configuration

Extension configuration is required to make it ready to function and set-up according to your requirements. Here is step by step guide to configure it.

Options to restrict CMS Block by Customer Group

Content > Elements > Blocks > Add/Edit any block > Customer Groups

Contact us info ← Back Delete Block Save ▼

Enable Block Yes

Block Title *

Identifier *

Store View *

- All Store Views
- Main Website**
- Main Website Store
- Default Store View

Customer Groups

- NOT LOGGED IN
- General
- Wholesale
- Retailer

The block will be displayed to selected customer groups. If none selected, it will be displayed for all groups.

-- End of Document --